“I’m firmly committed to the idea that, when it comes to education and research, ‘bigger is better.’ The scope and breadth of this place is part of what makes it excellent.” (p. 2)

“If we want any new money to invest in new educational initiatives or faculty and staff salaries, we need to find alternative sources of revenue.” (p. 10)
Aspirational Vision for Lifelong Learning

Research & Scholarship Today

Teaching & Learning Today

Lifelong Learning in 2020

Lifelong Learning Today
Who is a lifelong learner?

Continuum of Life

Opportunities for New Engagements

0  18-24 year olds

99+
Aspirational Vision for Lifelong Learning

Research & Scholarship Today

Teaching & Learning Today

Lifelong Learning in 2020

Lifelong Learning Today
Lifelong Learning Goals

Goal 1: UW-Madison will create opportunities for transformative experiences and meaningful learning with every lifelong learner across campus

Goal 2: UW-Madison will reach more lifelong learners annually

Goal 3: UW-Madison will generate additional lifelong learning revenue
Summer Term: Past and Future

3% increase in credit hours and head count from 2013

*Projected revenue